



VIVIAN CHANIN

A data-driven and excellent human relations Senior Product Designer who lives in Tel Aviv.

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SKILLS

Life

User interviews, user personas, user flows, wireframing, prototyping, usability testing, dev accompaniment, data visualization, teach and mentor new designers, lecturer.

Fluent Portuguese, Hebrew, English.

Programs

Sketch, Zeplin, InVision, Adobe Creative Cloud, Wordpress, Hotjar, Mixpanel, Proto.io



EDUCATION

Bachelor degree in graphic design with an emphasis on communication and marketing

ESPM, Brazil | 2006 - 2010
Total grade of 90.2



AWARDS

First place in the design category in the ESPM third annual awards competition

ESPM, Brazil | Oct 2008



EXPERIENCE

Time To Know

Senior Product Designer | Israel | May 2019 - Present

Leading the user experience and visual communications of Time to Know's digital learning platform by researching, meeting customers, wireframing, prototyping, doing feature maintenance, usability testing and analyzing data. Working on the creation of the innovative Unified Content editor and various features. Working with product managers, head of marketing, customer support and developers.

Behalf

Senior Product Designer | Israel | Apr 2017 - May 2019

Designing Behalf's user experience and visual communications by researching, wireframing, prototyping, doing feature maintenance, usability testing and analyzing data. Working on the creation of the Embedded App, features and visions. Lecturing about my Product Design Method. Working with product managers, compliance chief, head of marketing and developers.

Hewlett Packard Enterprise - Service Anywhere

UX/UI Designer | Israel | Nov 2015 - Jan 2017

Designing UX/UI features for desktop and mobile innovative applications by researching, wireframing, prototyping, and doing feature maintenance. Being a technical authority in user interface design. Teaching new designers. Working with product managers, functional architects, and developers.

UI Human Factors LTD.

Senior UI Designer | Israel | Nov 2014 - Nov 2015

Managing projects with several designers for clients such as: HP, ForeScout, Nice and more. Being a technical authority in the UI design group. Creating visual concepts from scratch for many company types.

UI Designer | Israel | Oct 2011 - Nov 2014

Designing user interfaces of websites, desktop and mobile apps. Creating visual concepts from scratch for various company types. Designing screens, icons and typography according to clients characteristics. Working with many clients such as: Intel, SAP and Dell.

Doka Design

Brand Designer | Brazil | Sep 2009 - Jul 2010

Creating visual identity for companies: logos, website interfaces and more. Working with various clients such as: Vivo, Claro and TIM.

Kodak

Graphic Designer | Brazil | Sep 2008 - Sep 2009

Improving digital photos in various ways: color correction, image manipulation, restoration and materials for the Kodak store.